







Day 1: June 3,	2015		
13.00-14.00	Registration, lunch		
	Chair: Rosalind Gill, Professor of Cultural and Social Analysis, City University, UK.		
14.00	Mark Banks, Professor of Culture and Communication, University of Leicester, UK	The labour of ecstasy? On cultural work, intensity and 'being-in-the-zone'	
14.30	Discussion		
14.45	Irene Mandl, Research Manager, European Foundation for the Improvement of Living and Working Conditions	New forms of employment - crowdsourcing	
15.15	Ursula Huws, Professor of Labour and Globalisation, University of Hertfordshire, UK	Online labour exchanges – implications for wellbeing of workers and users	
15.45	Discussion		
16.00-16.30	Coffee break		
	Chair: Pamela Meil , Senior Research Fellow, Institut für Sozialwissenschaftliche Forschung. München, Germany		
16.30	Greig de Peuter, Assistant Professor, Communication and Culture, Laurier University, Canada	The work of the 'Creative Workers Organize' Project	
16.55	Regis Pradal, Social Entrepreneur and Co- founder, InternsGoPro	The work of InternsGoPro	
17.20	Discussion		
18.00-20.30	Free time		
20.30	dinner		











	Chair: Martha Michailidou, Senior lecturer, Co	mmunication, Media and Culture,	
	Panteion University, Athens		
9.30	Joerg Flecker, Professor of Sociology,	Creative work between local	
	University of Vienna	milieux and digital spaces	
	Annika Schönauer, University of Vienna		
	Philip Schörpf, University of Vienna		
9.55	Helen Richardson,	Shared service centres	
	Professor of Gender and Organisation,		
	Sheffield Hallam University, UK		
	Debra Howcroft, Professor of Technology		
	and Organisation, Manchester Business		
	School, UK		
10.20	Jane Hardy	'Clouds' in the desert? Central	
	Professor of Political Economy, University of	and Eastern Europe and Ukrain	
	Hertfordshire, UK	in the new division of labour for	
	Graham Hollinshead , Reader in International	business services and software	
	HR Management, University of		
	Hertfordshire, UK		
10-45	Discussion		
11.00-11.15	Coffee break		
	Chair: Juliet Webster, Professor of Gender and Information Technology, Internet		
	Interdisciplinary Unit, Open University of Catalunya, Spain		
11.15	Jaca Primorac, Culture and Communication,	Social valuing of female creative	
	Institute for Development and International	labour: Work practices in creative industries	
	Relations, Zagreb, Croatia		
	Valerija Barada, Department of Sociology,		
	University of Zadar, Croatia		
11.40	Sumeyra Buran, Professor, Cultural Studies	Women's place in cyber work ir	
	(Technofeminism), Ataturk University, Turkey	Turkey	
12.05	Isabel Roque, PhD candidate, Faculty of	Psycho-social stress among call	
	Economics, University of Coimbra, Portugal	centre workers	
12.30	Discussion		
13.00	lunch		
14.30	Working group meetings (4 meetings in parallel)		
16.30	Coffee break		
	Chair: Joerg Flecker, Professor of Sociology, Ui	• •	
17.00	Luis Vidigal, Portuguese Association for the	Working in a digital and	
	Development of Information Society	inclusive government	
17.25	Matti Vaartinen, Professor of Learning	LifeScope methodology in	
	Organization, Aalto University School of	studying everyday life	
	Science, Finland.		
17.50	Discussion		
40 45 30 00	Free time dinner		
18.15-20.00 20.00			











9.30	Working group meetings (4 meetings in parallel)		
11.00-11.15	Coffee break		
	Chair: Eran Fisher, Department of Sociology, Political Science, and Communication, The Open University of Israel.		
11.15	Antonio Moniz, Professor, Sociology of	Role of digitalisation in the	
	Science and Technology, New University of	commodification of work: how	
	Lisbon, Portugal	far are we from Marx?"	
	Bettina Johanna Krings, Institute for		
	Technology Assessment and Systems		
	Analysis Karlsruhe, Germany		
	Linda Nierling, Institute for Technology		
	Assessment and Systems Analysis Karlsruhe,		
	Germany		
11.40	Discussion		
11.50	Maitrayee Deka, Post-doctoral researcher,	Sharing as an ideology?: A study	
	Department of Social and Political Studies,	of makers in Milan and Delhi	
	University of Milan, Italy		
12.15	Dana Kaplan, Department of Sociology,	Recreational sexuality, pleasure	
	Political Science, and Communication, The	and passionate work	
	Open University of Israel.		
12.40	Discussion		
12.50	Ursula Huws, Chair, COST Action IS1202	Concluding remarks	
13.00	Conference ends		