

OkCupid reveals it's been lying to some of its users. Just to see what'll happen.

- *Washington*

Post



APR 18, 2013 4:04PM ET / NATIONAL

UMass Student Exposes Serious Flaws in Harvard Economists' Influential Study

J.K. TROTTER

5,622 VIEWS



AP, UNIVERSITY OF MARYLAND

For the the past four days, the insulated world of economics has been thoroughly captivated by an otherwise stuffy-sounding 26-page paper titled "Does High Public

Taste the freedom



Flexible Working

with Cloud Computing

“The long run value proposition of IT is not to support the human workforce – it is to replace it.”

- Gartner

Associates

“Business processes will be outsourced to software. That outcome will hit all economies -- especially emerging ones like India that now dominate technology outsourcing.”

- Gartner

Associates

WE ARE ALL OUTSOURCERS NOW, THANKS TO
CLOUD

“Outsourcing is no longer simply defined by multi-million-dollar mega-deals in which IT department operations are turned over to a third party. Rather, bits and pieces of a lot of smaller things are gradually being turned over to outside entities.”

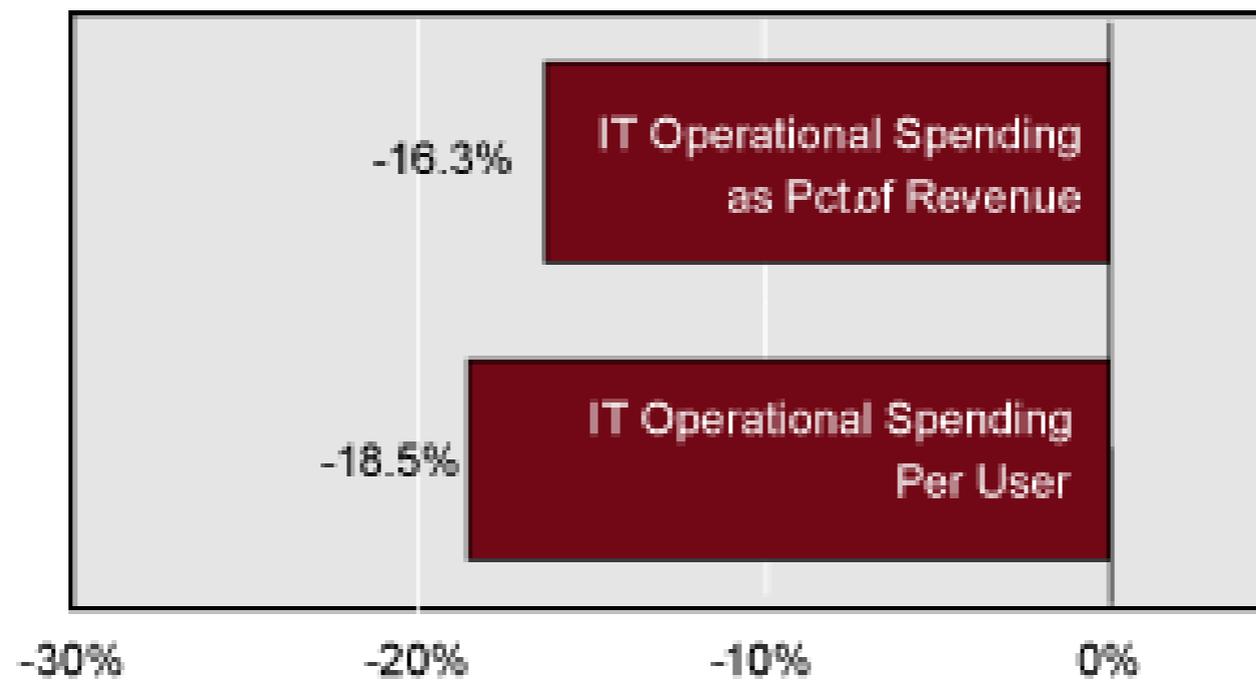
- *Forbes* magazine

“CIOs believe that their data centers, servers, desktop and business applications are grossly inefficient and must be rationalized over the next ten years. We believe that the people associated with these inefficient assets will also be rationalized in significant numbers along the way.”

- Gartner

Associates

Overall IT Spending: Cloud Companies vs. Benchmarks



Source: *Computer Economics*, 2014

Figure 2



#2 Automation of knowledge work

Intelligent software systems that can perform knowledge-work tasks

Potential economic impact in 2025 across sized applications of **\$5.2 trillion–\$6.7 trillion**

Additional labor productivity could equal the output of **110 million–140 million** full-time workers

Component technologies

- Artificial intelligence, machine learning
- Natural user interfaces
- Big-data technologies

Key applications

- Smart learning in education
- Diagnostics and drug discovery in health care
- Discovery, contracts/patents in legal sector
- Investments and accounting in finance sector

“In the next 40 years analytics systems will replace much of what the knowledge worker does today.”

- Larry Dignan,

ZDNet



YEP! MY BOY,
YOUR DESK, YOUR
FILE CABINET AND ARTIFICIAL
PLANT...ALL MOVED
TO THE CLOUD!

AND YOU'RE
NEXT!!!

“As Big Data becomes a fixture of office life, companies are turning to tracking devices to gather real-time information on how teams of employees work and interact. Sensors, worn on lanyards or placed on office furniture, record how often staffers get up from their desks, consult other teams and hold meetings.”

- *Wall Street Journal*

“Amazon equals Walmart in the use of monitoring technologies to track the minute-by-minute movements and performance of employees and in settings that go beyond the assembly line to include their movement between loading and unloading docks, between packing and unpacking stations, and to and from the miles of shelving at what Amazon calls its 'fulfillment centers'”

- Simon Head, *Mindless: Why Smarter Machines are Making Dumber Humans*

Working Anything but 9 to 5 Scheduling Technology Leaves Low- Income Parents With Hours of Chaos

By **JODI KANTOR**, Photographs by **SAM HODGSON**

New York Times

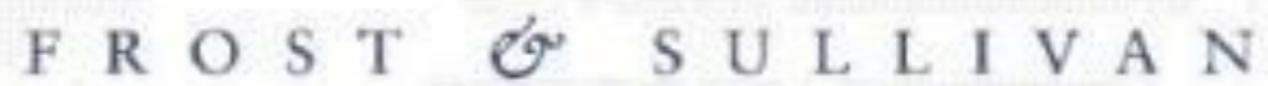
AUGUST 13, 2014

SAN DIEGO — In a typical last-minute scramble, Jannette Navarro, a 22-year-old Starbucks barista and single mother, scraped together a plan for surviving the month of July without setting off family or financial disaster.

In contrast to the joyless work she had done at a Dollar Tree store and a KFC franchise, the \$9-an-hour Starbucks job gave Ms. Navarro, the daughter of a drug addict and an absentee father, the hope of forward motion. She had been hired because she showed up so many times, cheerful and persistent, asking for work, and she had a way of flicking away setbacks — such as a missed bus on her three-hour commute — with the phrase, “I’m over it.”

CHAINS OF ACCUMULATION





F R O S T & S U L L I V A N

50 Years of Growth, Innovation and Leadership

How Cloud Computing can Reduce Supply Chain Risks:

The Factors that are Driving Uptake of Cloud Solutions in the Manufacturing and Logistics Sectors

A
White Paper by
Frost & Sullivan

www.frost.com

 **NETSUITE**





CHAINS OF RESISTANCE

“‘The way the rich get money is through exploiting the workers,’ says Guan Guohau, another Shenzhen factory employee. ‘Communism is what we are looking forward to’. Unless the government takes greater action to improve their welfare, they say, laborers will become more and more willing to take action themselves.”

- *Time*

magazine

“My neighbours are rallying to protest against building an electric substation in our community. The sign reads ‘we are giving you this inflatable doll so you don't have to rape our will’.” Sent by a friend in Wuhan, China



**KNOWLEDGE
WORKERS in
CONTEMPORARY
CHINA**

**REFORM AND RESISTANCE
IN THE PUBLISHING INDUSTRY**

Jianhua Yao



ROUTLEDGE ADVANCES IN SOCIOLOGY

Call Centers and the
Global Division of Labor

*A Political Economy of Post-Industrial
Employment and Union Organizing*

Andrew J.R. Stevens

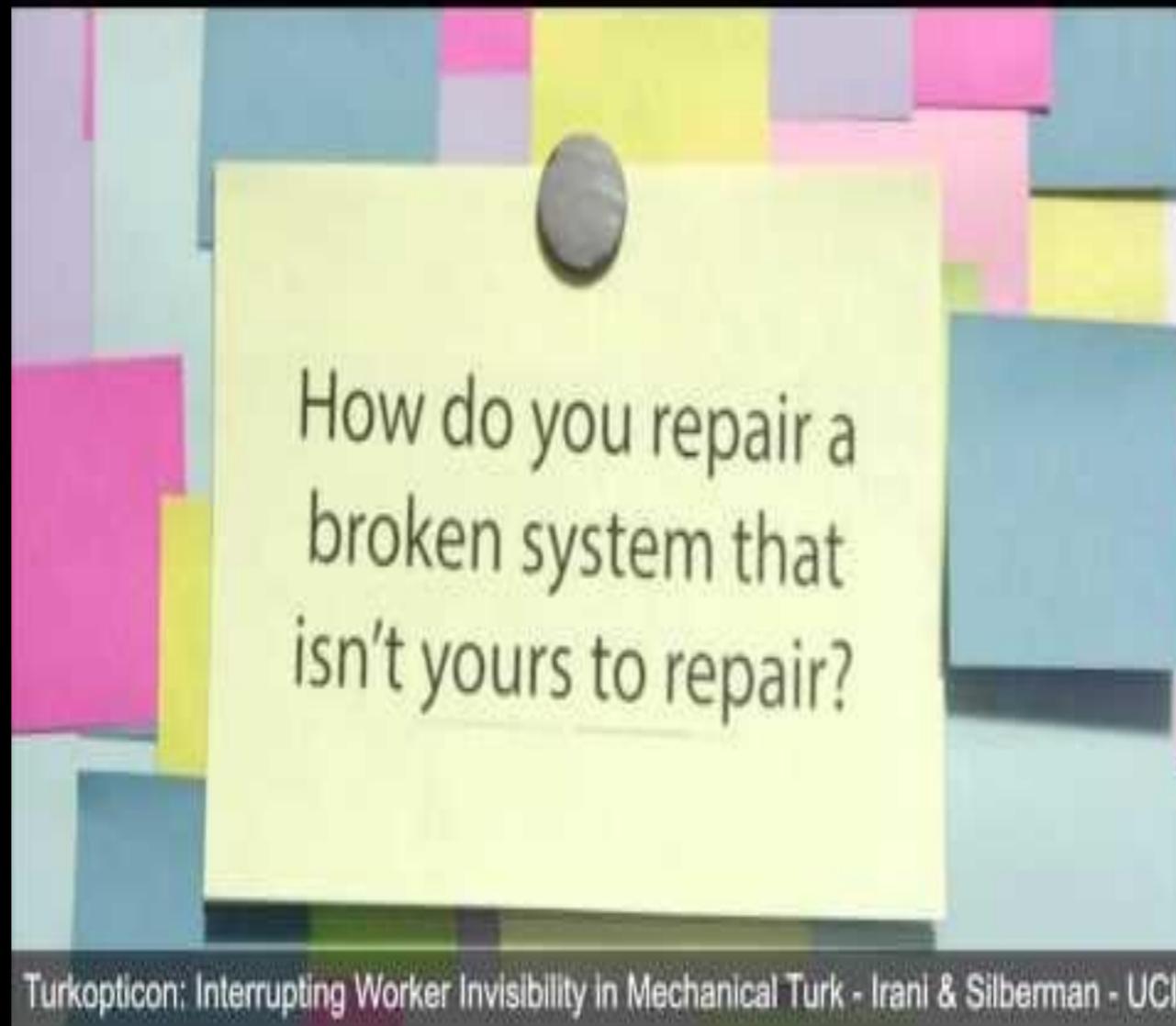




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“The social unionism of the 1920s had it right. They said: ‘We serve workers 360 degrees. It’s not just about their work. It’s about their whole life.’ We view things the same way.”

- Sara Horowitz, founder and Executive Director, Freelancers Union

Can social unionism help build a movement to turn cloud computing into a public utility that serves democracy?

