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Why are there so few women???

The conventional explanation

- Women have a career - life - structural problem
- Eg Skilled - professional women - 10 hours a day
- Real problem is not women with 0-2 children but full professional ones
- BUT = "is it a choice? Is it a woman's choice and control of choice?"
- Revisiting the "choice" that's women are given responsibility
- Doesn't fit the "choice" model - e.g. women in film and TV much less likely to have children
- Ignores sexism - taken attribute away from mothers















Conclusions

Flexible working schedules and virtual technology perpetuate traditional gender roles and reproduce unequal gender power

Therefore we need to understand the "psychology of power" (Foucault) in everyday life

Virtual work is sending us back to the slogan: the personal is political!





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Department of Education

Stability and innovation in...

Gender and innovation...

Innovation in the... (Business of Education) ... (Innovation in the... gender equality)

Three audience members are seated in the foreground, viewed from behind. The person on the left is a woman with short grey hair wearing a dark patterned top, sitting at a desk with a laptop. The person in the middle is a woman with dark hair wearing a black top and a red patterned scarf. The person on the right is a woman with short blonde hair wearing a grey and white patterned top, holding a white sheet of paper and a blue pen. A water bottle is on the desk in front of her.

