

Dynamics of Virtual Work Conference,

University of Hertfordshire, September 3-5, 2014

Biographies of Plenary Speakers

Vincent Mosco



Vincent Mosco is Emeritus Professor of Sociology and former Canada Research Chair in Communication and Society at Queen's University, Canada. Over the past forty years he has produced numerous books, articles and reports on communication, technology, and labour. His recent books include *Knowledge Workers in the Information Society* (2007, ed. with C. McKercher), *The Laboring of Communication* (2008, co-authored with C. McKercher), *The Political Economy of Communication* (2009), *Getting the Message: Communications Workers and Global Value Chains* (2010, ed. with C. McKercher and U. Huws), *Critical Studies in Communication and Society* (2013, ed. with Cao Jin and L.R. Shade), and *To the Cloud: Big Data in a Turbulent World* (2014). With Catherine McKercher, he is co-recipient of the Association for Education in Journalism and Mass Communication's 2014 Professional Freedom and Responsibility Award for outstanding achievement in research and activism.

Monique Ramioul



Monique Ramioul is the head of the Work and Organisation Research Group at the Research Institute for Work and Society, HIVA - University of Leuven (Belgium). She is a sociologist

and holds a PhD in Social Sciences. Her main research interests include: organisation restructuring, changes in work, skills and qualifications and quality of work. Her research experiences include a personal experience in research on work and organisation in both qualitative and quantitative research designs, the management of a research team and the participation in a number of European projects. She coordinated the 5FP project STILE (Statistics and Indicators on the Labour Market in the eEconomy), the 6FP Integrated Project WORKS (Work and Organisation Restructuring in the Knowledge-based Society) and, currently, the 7FP Infrastructure Project InGRID (Inclusive Growth Infrastructure Diffusion).

Clair Brown



Dr. Clair Brown is Professor of Economics and Director of the Center for Work, Technology, and Society at the University of California, Berkeley. Prof Brown is a past Director of the Institute of Industrial Relations at UCB. Her books include *American Standards of Living, 1919-1988* (Blackwell, 1994), *Work and Pay in the United States and Japan* (with coauthors, Oxford University Press, 1997), *Economic Turbulence* (with coauthors, University of Chicago Press, 2006), and *Chips and Change: How crisis reshapes the semiconductor industry* (with Linden, MIT Press, 2009, 2011). Funded by NSF, Clair (with co-PIs) developed and collected data from representative survey of U.S. firms (NOS 2010) that documents their domestic employment by business function and their location of activities domestically and globally in order to study the relationship between jobs and organization structure. Clair with Eric Freeman developed an online simulator to estimate the net cost of university family-friendly policies. Clair also headed a group of UCB faculty and students that developed Ready-Made, a free online user-friendly tool for quick and effective impact assessment at all stages of a project. In her newest research, Clair is working on Buddhist Economics, which integrates Sen's capabilities model with sustainability and reducing suffering to provide a holistic model of economic behavior and well-being. Clair's contributions to the field of Labor Economics were recognized by the Labor and Employment Relations Association, who awarded her their Lifetime Achievement Award in 2010. Clair's economic approach and her life as an economist is published in *Eminent Economists II – Their Life and Work Philosophies*, (edited by Michael Szenberg Cambridge University Press, 2013).

Peter Bøegh-Nielsen

Peter Bøegh-Nielsen, PhD, head of division for Structural Business Statistics, Statistics on Globalisation, Entrepreneurship, Information Society, R&D and Innovation in Statistics Denmark. Peter Bøegh Nielsen has been chairing an ESSnet on globalisation indicators and measurement of global value chains and international sourcing 2009 - 2013. He is currently a member of the Bureau of the OECD Working Party on Globalisation of Industry. He has been chairman of the bureau of the United Nations city group: Voorburg Group on Service Statistics 1998 to 2002 and chairman of OECD's Working Party on Indicators on the Information Society 2002-2003.

Christian Fuchs



Christian Fuchs' fields of expertise are social media, Internet & society; political economy of media and communication, information society theory, social theory and critical theory. He is author of numerous publications in these fields, including the books [“Internet and society. Social theory in the information age”](#) (Routledge 2008), [“Foundations of critical media and information studies”](#) (Routledge 2011), [“Digital labour and Karl Marx”](#) (Routledge 2014) , [“Social media: A critical introduction”](#) (Sage 2014), [“OccupyMedia! The Occupy movement and social media in crisis capitalism”](#) (Zero Books 2014). He has co-edited the collected volume [“Internet and surveillance. The challenges of web 2.0 and social media”](#) (Routledge 2012), [“Critique, social media and the information society”](#) (Routledge 2014), [“Social media, politics and the state”](#) (Routledge 2014).

He is editor of tripleC: Communication, Capitalism & Critique. Open Access Journal for a Global Sustainable Information Society [<http://www.triple-c.at>], Chair of the [European Sociological Association's Research Network 18 - Sociology of Communications and Media Research](#), co-founder of the [ICTs and Society network](#) and Vice-Chair of the European Union COST Action [“Dynamics of Virtual Work”](#).

He has been principal investigator and academic coordinator of the University of Westminster's involvement in the EU FP7 projects PACT [Public Perception of Security and Privacy and RESPECT](#) – Rules, Expectations & Security through Privacy-Enhanced

Convenient Technologies [\[http://respectproject.eu\]](http://respectproject.eu) as well as principal investigator in the research project “[Social Networking Sites in the Surveillance Society](#)” (funded by the Austrian Science Fund FWF).

Rudi Schmiede



Rudi Schmiede, Dr. phil., Dipl.-Soz., born 1946, is university professor emeritus of sociology at Darmstadt University of Technology, Germany. Denomination: Work, Technology, and Society

Research and publications on: Social dimensions of information and communication technologies; historical development of work, work in the information society; social structures of modern societies; theories of informatization and of knowledge; social design of ICTs; digital libraries and integrated scientific information and knowledge systems

(more information can be found on: http://www.ifs.tu-darmstadt.de/index.php?id=schmiede_00)

Eran Fisher

Eran Fisher is an Assistant Professor at the Department of Sociology, Political Science, and Communication, The Open University, Israel. He studies the intersection of new media and capitalism. His books include *Media and New Capitalism in the Digital Age* (2010, Palgrave), *Internet and Emotions* (2014, Routledge, co-edited with Tova Benski), and the forthcoming *Reconsidering Value and Labour in the Digital Age* (2015, Palgrave, co-edited with Christian Fuchs).



Michal Frenkel



Michal Frenkel is a Senior Lecturer at the department of Sociology and Anthropology at the Hebrew University of Jerusalem. Her research revolves around the role of management discourses and organizational practices in the shaping of gender, ethnic, class and religious identities in the context of globalization. One of her main fields of interest is the study of work-family reconciliation and the role of globalization in transforming the discourse and practices associated with workers' attempts to synergize the two in Israel and in the context of multinational corporations, with special interest in gender intersectionality.

Katharine Sarikakis



Katharine Sarikakis is Professor of Media Governance, Media Organisation and Media Industries at the University of Vienna. Her work explores institutional, structural and symbolic dynamics in the governance of communicative spaces, including the political economy of media and culture industries linking questions of democracy, social justice and citizenship to those of regulation and policy. She is the author of books and articles on European media and culture policy and global policies in the media. She is the co-founder and co-editor of the International Journal of Media and Cultural Politics.

Juliet Webster



Juliet Webster is director of the Gender and ICT Programme at the Internet Interdisciplinary Institute (IN3) at the Open University of Catalonia (<http://gender-ict.net/>)

Her research and policy work focuses on the gender structures and dynamics of contemporary work with digital technologies. In the IN3, she leads the Gender and ICT Programme, which focuses on gender issues associated with digital and new media, and with scientific, technological and research work. She is currently the coordinator of the EU FP7 project ‘GenPORT: an internet portal for sharing knowledge and inspiring collaborative action’ (www.genderportal.eu), and previously of the FP5 project ‘SERVEMPLOI: Innovations in Information Society Sectors: Implications for Women’s Work, Expertise and Opportunities in European Workplaces’. Her books include *Shaping Women’s Work: Gender, Employment and Information Technology*; *The Information Society in Europe: Work and Life in an Age of Globalisation*; *Office Automation: the Labour Process and Women’s Work in Britain*; and *Género, ciencia y tecnologías de la información* [Gender, Science and Information Technologies].

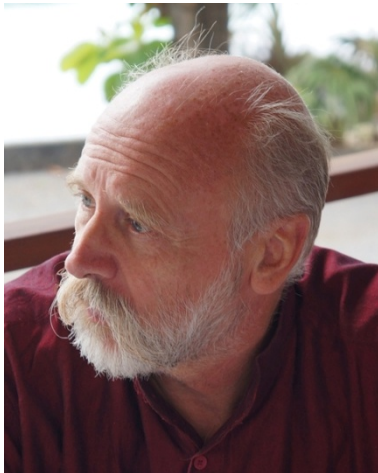
Catherine McKercher



Catherine McKercher is Professor Emeritus of Journalism and Communication at Carleton University in Ottawa, Canada. She is the author, co-author and co-editor of a number of books on labour in the communication industries, including *Newsworkers Unite: Labor*

Convergence and North American Newspapers (2002), *Knowledge Workers in the Information Society* (2007), *The Laboring of Communication* (2008) and *Getting the Message: Communications Workers and Global Value Chains* (2010). A former journalist, she is co-author of Canada's leading news writing and reporting textbook, *The Canadian Reporter* (third edition, 2010). With Vincent Mosco, she is co-recipient of the Association for Education in Journalism and Mass Communication's 2014 Professional Freedom and Responsibility Award for outstanding achievement in research and activism.

Jean Paul Simon



Jean-Paul Simon is the founder of *JPS Public Policy Consulting*, a consulting firm specialised in media/ telecom law regulation and strategy, and from January 2007-December 2009 was Adviser to Microsoft Europe for telecommunications and since January 2012. Senior Scientist at the Institute for Prospective Technological Studies (IPTS), European Commission, Directorate-General JRC, (January 2010-January 2012). He worked on ICT in BRIC countries as well as on the economics of the media and content industries and the impact of digitization. He was also Senior Vice-President, International Regulatory Strategy, Regulatory Affairs Directorate, Orange- France Telecom Group, September 2001- December 2006. From October 1996 to September 2001, he was head, European Regulation. He was also Chairman of the European Public Telecommunications Network Operator's association (ETNO) Markets and Technology Trends (January 2005- February 2006). Chairman of the ETNO Repositioning Task Force (July – December 2004.) set up to develop its formal "grand vision" on the mid-term future of e-communications and how to address this as a trade association. He was also chairman of the ETNO WG on Interconnection Pricing, 1997-1998. He joined the National Centre for Telecommunications Research (CNET), the research branch of France Telecom (research on media public policies and regulation) in 1985 where he was coordinating the social science unit. Previously, he worked as a consultant and for the newspaper industry (publisher). He holds a PhD in Philosophy (1975) and is a graduate (MBA) from the Ecole des Hautes Etudes Commerciales (HEC) (MBA, econometrics), 1971. He has written several books and articles on communications and public policy. He is a frequent speaker on telecommunications and media in Asia, Europe and the USA.

His latest publications are: De Prato, G., Nepelski, D., .. Simon, J.P, (ed.), *Asia in the Global ICT Innovation Network. Dancing with the tigers*, (co-ed), Chandos, Whitney Oxfordshire,

2013; and: De Prato, G., Sanz, E., Simon, J.P, (ed.), *Digital Media Worlds; The new media economy*, Oxford, Palgrave, 2014.

Bjarki Valtysson



Bjarki Valtysson is Associate Professor at the Department of Arts and Cultural Studies at the University of Copenhagen and has background in literature, cultural studies, and communication studies. Research interests include cultural, media, and communication policies and regulation, and digital media and democracy. Valtysson also researches the application and reception of social media within the area of museums, archives, libraries, and how these relate to production, distribution, use, and consumption in digital cultures. Valtysson recently published a book on Icelandic cultural policy.

Dennis Collopy



Dennis Collopy's music industry career spans four decades, including spells at Chrysalis Music and RCA Records followed by Senior Management roles at Riva Music, BMG Music Publishing and Big Life Music finally establishing his own firm Menace Music in 1992. Menace has worked with a diverse and substantial range of successful recording artists, record producers and many eminent USA and UK songwriters. Since 2003 has had a

worldwide co-venture agreement with Universal Music Publishing. Since his 2003 MA he has taught music management, music publishing and IP Law at the Academy of Contemporary Music, Bucks New University, the University of Westminster and the University Of Hertfordshire (UH). At UH since 2007 he now leads the Music and Entertainment Industry Management (MEIM) programme. He also co-authored the three-year UK '*Music Experience and Behaviour in Young people*' study first launched in June 2008, and most recently run in 2011. Dennis co-founded the European Music Business Research Association based in Vienna in 2011 and is co-editor of the *International Journal of Music Business Research*. Between 2013-2014 he led the research team in a commissioned project for the UK's Intellectual Property Office investigating methods for measuring IP Right infringement.